



4th International Conference and Exhibition on Railway Cargo Transports between Asia and Europe
 13-15 March 2013 • Clarion Congress Hotel**** Prague, Czech Republic

IRFC-2013 Sponsorship

www.RailConference.com



ADVANTAGES FOR SPONSORS:

- Promotion, advertisement and visualization of the company
- Presentation company strength and position on the market
- Extension your business activities and helping business expansion go smoothly and quickly
- The most ideal forum for ideas and experiences exchanges, real opportunities, challenges and sector's prospect
- Opportunities to raise your company's profile amongst a valuable target audience, both during and after this conference
- Recognition and acknowledgement of your organization's clearly demonstrated involvement and commitment
- Presentation of best solutions of the problems
- Possibility to find many potential co-operators
- Large number of high-level delegates
- Variation of different sponsor opportunities: tailor a package of sponsorship that best fits your wishes and objectives

CONDITIONS:

- All types of sponsors will cover extra costs for the production of the banners, logo, advertisement and materials. This production can be provided also by JERID as the payable service.
- It is necessary to deliver all data in the electronic form till January 31, 2013. The graphical layout will be discussed with organizers.
- The organizer is able to provide additional advertising services out of the scope mentioned above according to individual conditions arranged with the organizers.
- Payment: 70% deposit required with application according to a pro-forma invoice. Final payment due to 15 January 2013.
- In the case of the same advertising conditions, earlier registered companies interested in sponsoring will have the priority.

SPONSORSHIP TYPES COMPARISON TABLE:

Benefits	GOLD	SILVER	BRONZE
Presentation at Conference	Yes / Day 1	Yes / Day 2	No
Number of free delegates	4	2	2
Number of posters in the conference room	4	2	0
Stand / or number of tables in the exhibition room	Yes / 2	Yes / 1	0
Company logo: - in the conference room - at the website with a link - in the conference brochure - in the program	Yes	Yes (50% smaller than the GOLD)	Yes (50% smaller than the SILVER)
Free logo producing (for the conference room)	Yes (max. 2 m ²)	Yes (max. 1 m ²)	Yes (max. 0.5 m ²)
Delegate bags inserts	Yes	Yes	Yes
Full participants database	Yes	Yes	No
Value (excl. VAT 21%)	€ 15,000	€ 5,000	€ 2,500

OTHER SPONSORSHIP OPPORTUNITIES: (excl. VAT 21%)

EXCLUSIVE SPONSOR - CONFERENCE PARTNER	€ 25,000
Gala Dinner Sponsor (Day 1)	€ 8,000
Coffee-Break Sponsor (4 available)	€ 2,000
Sponsor of the Lunch (2 available)	ask for details
Sponsor of the Czech Dinner (Day 2)	ask for details
Sponsor of the Historical train to the brewery in Nymburk (Day 3)	ask for details

Application Form

Company

Contact person(s)

Phone

Fax

E-mail

Website

Address

Address for the invoice

Company identification Nr.

VAT-Nr.

1. _____ 2. _____
 Delegate names + Language (EN/RU/CZ) (possible to nominate later)

3. _____ 4. _____
 Delegate names + Language (EN/RU/CZ) (possible to nominate later)

5. _____ 6. _____
 Delegate names + Language (EN/RU/CZ) (possible to nominate later)

Sponsorship type:

EXCLUSIVE - CONFERENCE PARTNER

GOLD

SILVER

BRONZE

GALA-DINNER

COFFEE-BREAK

Date

Signature